

## Working for a small business or for a big enterprise? Is there any difference?



PublicDomainPictures. (2010). *Architecture Blue Building Business City* [photo]. Retrieved on 2017, May 25 from <https://pixabay.com/photo-22231/>

If you were given the opportunity to choose, what would you prefer? Working in a big company where everyone share profiles and interests, or working for a small business where you can have anything because you shine with your own light? Have you ever thought about any kind of working environment which is right for you?

In the last five years, companies like Apple, Google or Disney have ranked top companies as would-be employees believe to be their ideal place for working. Nonetheless, graduates from some universities are looking for not that kind of enterprises, but something entirely different, with an intimate work setting and less competitive environments.

Companies are looking for any employee who has three main characteristics: a good, honest and hard-working individual. Someone who has the previously mentioned traits will be able to match any position for these companies; but people need to consider something else: the structure of the business, the role you will perform and the future you can have if you start working for these enterprises.

Large companies offer employees structure and organization and people feel attracted to these features, as things are done after following some procedure. Additionally, these companies offer training programs to prepare any employee

for the future role in the hierarchical ladder. These positions may have a list of very specific responsibilities but people feel stable with this kind of organization. Large companies assign specific roles to their employees. If you like collaboration and team work, then this is the place for you. The future in a large company will depend on your vision of working; in other words, you will be in a competitive network as there are plenty of people like you, but you need to know how to accomplish the corporate ladder of the enterprise. As long as you do it, you will have a prosperous career in this kind of place.

On the other hand, small businesses are often more flexible than large corporations. The environment in small business is constantly changing and the schedules are so different. You may have more opportunities to



take longer lunches, work from any place - even your home -, and you will be able to balance your personal life. Something about the roles in these companies is that they generally give more than one responsibility to each employee, but you can be a driving force in the company's success, so don't hesitate. You are in control of your destiny and your future and if you are a valuable asset, someone will hear your voice.

Goh, J. (2010). *Tailors Working Singapore* [photo]. Retrieved on 2017, May 25 from <https://pixabay.com/photo-805544/>

Whether the working place is big or small, anyone can have a successful future. Just try to consider the structure, your role and your future when you decide what kind of company you would like to work for.